

## KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

PAGE 1

188790	AGENCY (OR SERVICE) ACTING AS AGENT FOR 338745		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	AMERICAN MEDIA & ADVOCACY		CONGRESSIONAL LEADERSHIP COMMITTEE	
AND	815 Slaters Ln		555 13th St NW Ste 510W	
ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20004-1164
	USA		USA	
CONTACT	BEN ANGLE		PRODUCT EST#2878	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO. 2878	PRODUCT CODE	9820
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	05:00A	05:27A	30S	10/30/12-11/02/12	5A MORN NEWS	4	450.00	1800.00
2	11000..	2	05:00A	05:27A	30S	11/05/12-11/06/12	5A MORN NEWS	2	450.00	900.00
3	01111..	4	05:27A	05:58A	30S	10/30/12-11/02/12	5:30AM NEWS THIS MORNING	4	450.00	1800.00
4	11000..	2	05:27A	05:58A	30S	11/05/12-11/06/12	5:30AM NEWS THIS MORNING	2	450.00	900.00
5	01111..	4	05:58A	07:00A	30S	10/30/12-11/02/12	THIS MORNING (5:58-7AM)	4	950.00	3800.00
6	11000..	2	05:58A	07:00A	30S	11/05/12-11/06/12	THIS MORNING (5:58-7AM)	2	950.00	1900.00
7	.....2.	2	06:00A	06:57A	30S	11/03/12-11/03/12	WEEKEND NEWS SAT 6-7AM	2	500.00	1000.00
8	.....2	2	06:58A	09:00A	30S	11/04/12-11/04/12	WKND NEWS SUN 7-9A	2	500.00	1000.00
9	.....2	2	08:57A	10:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	2	3000.00	6000.00
10	01111..	4	04:00P	05:00P	30S	10/30/12-11/02/12	DR. PHIL	4	1200.00	4800.00
11	10000..	1	04:00P	05:00P	30S	11/05/12-11/05/12	DR. PHIL	1	1200.00	1200.00
12	02221..	7	05:00P	06:00P	30S	10/30/12-11/02/12	5PM EARLY NEWS	7	975.00	6825.00
13	10000..	1	05:00P	06:00P	30S	11/05/12-11/05/12	5PM EARLY NEWS	1	975.00	975.00
14	01111..	4	06:00P	06:30P	30S	10/30/12-11/02/12	NEWS 3 AT 6	4	1800.00	7200.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

CONTRACT NO. REV.

1041-79924-1

DATE PRINTED

08/16/12

AND

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188790	AGENCY (OR SERVICE) ACTING AS AGENT FOR 338745		ADVERTISER (OR AGENCY AND ADVERTISER)	
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ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20004-1164
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CONTACT	BEN ANGLE		PRODUCT#2878	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO. 2878	PRODUCT CODE	9820
NATIONAL SALESPERSON				
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			FROM	TO						
15	10000..	1	06:00P	06:30P	30S	11/05/12-11/05/12	NEWS 3 AT 6	1	1800.00	1800.00
16	01111..	4	06:58P	07:27P	30S	10/30/12-11/02/12	ENTERTAINMENT TONIGHT	4	1400.00	5600.00
17	10000..	1	06:58P	07:27P	30S	11/05/12-11/05/12	ENTERTAINMENT TONIGHT	1	1400.00	1400.00
18	01111..	4	07:28P	07:57P	30S	10/30/12-11/02/12	THE INSIDER	4	1600.00	6400.00
19	10000..	1	07:28P	07:57P	30S	11/05/12-11/05/12	THE INSIDER	1	1600.00	1600.00
20	.2.....	2	07:57P	09:00P	30S	10/30/12-10/30/12	NAVY NCIS	2	14000.00	28000.00
21	.2.....	2	08:58P	10:00P	30S	10/30/12-10/30/12	NCIS: LOS ANGELES	2	14000.00	28000.00
22	.1.....	1	10:00P	11:00P	30S	10/30/12-10/30/12	VEGAS	1	10000.00	10000.00
23	..2....	2	08:58P	10:00P	30S	10/31/12-10/31/12	CRIMINAL MINDS	2	8500.00	17000.00
24	...2...	2	07:57P	09:00P	30S	11/01/12-11/01/12	THE BIG BANG THEORY/TWO AND	2	15000.00	30000.00
25	...2...	2	09:00P	10:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	2	10000.00	20000.00
26	...2...	2	10:00P	11:00P	30S	11/01/12-11/01/12	ELEMENTARY	2	9000.00	18000.00
27	....2..	2	10:00P	11:00P	30S	11/02/12-11/02/12	BLUE BLOODS	2	8500.00	17000.00
28	0111100	4	11:00P	11:35P	30S	10/30/12-11/02/12	LATE NEWS	4	3000.00	12000.00
29	1000000	1	11:00P	11:35P	30S	11/05/12-11/05/12	LATE NEWS	1	3000.00	3000.00
30	02222..	8	11:35P	12:37A	30S	10/30/12-11/02/12	DAVID LETTERMAN	8	1000.00	8000.00

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			FROM	TO						
31	20000..	2	11:35P	12:37A	30S	11/05/12-11/05/12	DAVID LETTERMAN	2	1000.00	2000.00
32	02212..	7	12:37A	01:37A	30S	10/30/12-11/02/12	CRAIG FERGUSON	7	400.00	2800.00
33	10000..	1	12:37A	01:37A	30S	11/05/12-11/05/12	CRAIG FERGUSON	1	400.00	400.00
34	.....1	1	11:35P	12:05A	30S	11/04/12-11/04/12	SPORTS ZONE	1	750.00	750.00
Total Contract:								91		253850.00
Billing Summary										
Otr 4-12						Oct	Nov	Dec	Total	
						.00	253850.00	.00	253850.00	
GRAND TOTAL									253850.00	

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